

# SYSTEM AND METHOD FOR DELIVERY OF BROADBAND CONTENT WITH INTEGRATED INTERACTIVE ELEMENTS

## Abstract

A system for efficiently downloading a page of broadband content includes a mass storage device, a bandwidth measurement device, a download manager, and a presentation manager. The bandwidth measurement device determines the bandwidth of a network connection over which the content file will be downloaded by the system. The download manager retrieves and stores in the mass storage device a portion of the content file, the size of the portion determined responsive to the bandwidth determination made by the bandwidth measurement device. The presentation manager retrieves the stored portion of the content file from mass storage and displays the portion using a standard media player application.